

How does it actually work?

You get ten shirts for the year which you wear in place of your normal t-shirts/dresses/ponchos with the slogan "i am [Name]" on them. The point? The shirts show that you are taking a year out of your life to do something for more than yourself by taking part in various community projects and raising money for charity. The slogan stands for I am me and I am making a difference.

How do I raise money?

You get friends/family/local business to sponsor you for doing the challenge. This money is then passed on the project of your choice.

When do I have to wear the shirts?

There are no set rules when it comes to this. The idea of the Challenge is that participants wear the I Am t-shirts whenever it normally is acceptable to wear a t-shirt. You don't have to wear the t-shirts at weddings, school balls, work or school (if you have a uniform), to bed or any other time where formal dress is required, but you can if you want!

I have my shirts, so when do I start wearing them?

Although we have quarterly intakes that begin in Jan, Apr, Jul and Oct, the idea of the Challenge is that you wear the t-shirts for a whole year. So if you want to start wearing them early, that's totally fine, just let us know so we can record it.

When exactly do I stop wearing the shirts?

Quite simply, a year after you started. For example, if you started the Challenge on 29th June 2012, then your Challenge officially finishes at midnight on 28th June 2013.

Is the I Am Challenge a registered charity?

Yes we are! We all play by the rules here, and if anyone would like to check, we would willingly provide the official paper work to prove it.

People are asking me to issue them Tax Receipts, what do I do?

Because we are a registered charitable organisation we can issue Tax Receipts for donations over \$5. Simply record the sponsor's details on the sheet provided and return it to us when you finish. We'll do the rest!

How much money should I be looking to raise?

No donations are too big or too small. Every little bit adds up and what counts is that people's hearts are in the right place.

Is there a bank account that people can directly deposit sponsorship money into?

Sponsorship money can be deposited into the following account, or via PayPal on our website.

I Am Challenge
12-3428-0045748-00

I have seen some Challengers wearing I Am tops that they have printed themselves, how do I do this?

Are there any rules?

While there are no set rules when it comes to printing your own t-shirts, we do ask that you keep in mind that this is supposed to be a challenge. The best way to choose tops to print on is to look for plain, single-coloured t-shirts or singlets, without zips or glitter or anything else that might get in the way of the printing. Remember, the focus of your tops should be the "i am [name]" statement. Also the shirts are reserved for people taking part in the challenge, or those who have already completed it.

The font used on the t-shirts is 'Berlin Sans Demi Bold'.

If you have any questions at all, please do not hesitate to ask.